**Usecase doc Only for (Subscriber’s** **NO Case)**

**Standard Campaign Type**

|  |  |  |  |
| --- | --- | --- | --- |
| Usecase Name | Subscriber Opt-in | Subscriber Opt-Out | Subscriber Help |
| 2FA | no | **yes** | no |
| Account Notification | **no** | **no** | **no** |
| Customer Care | **no** | **no** | **no** |
| Delivery Notification | **no** | **no** | **no** |
| Higher Education | **no** | **no** | **no** |
| Low Volume Mixed | **no** | **no** | **no** |
| Machine to Machine | **yes** | **yes** | **yes** |
| Marketing | **no** | **no** | **no** |
| Mixed | **no** | **no** | **no** |
| Polling and voting | **no** | **no** | **no** |
| Public Service Announcement | **no** | **no** | **no** |
| Security Alert | **no** | **no** | **no** |
| **Special Campaign Type** |
| Usecase Name | Subscriber Opt-in | Subscriber Opt-Out | Subscriber Help |
| Agents and Franchises | **yes** | **yes** | **yes** |
| Carrier Exemptions | **yes** | **yes** | **yes** |
| Charity | **no** | **no** | **no** |
| Emergency | **no** | **no** | **no** |
| K-12 Education | **no** | **no** | **no** |
| Political | **no** | **no** | **no** |
| Proxy | **yes** | **yes** | **yes** |
| Sweepstake | **yes** | **yes** | **yes** |
| Social | **yes** | **yes** | **yes** |